



MUTYA
NG
PILIPINAS
2025

PROGRAM

- 1 Opening Production Number
with Axis Dancers
- 2 Introduction and Welcoming of Hosts
(Nico Loco, Pauline Amelinckx & Ganiel Krishnan)
- 3 Introduction of 32 Candidates
- 4 Swimsuit Competition with Shone Ejusa
- 5 Special Awards
- 6 Announcement of Top 19 and People's Choice Awards
- 7 Intermisison Numbers & Serenade
by Kirby Bas & Kier
- 8 Evening Gown Competition - Top 21 with Oliver Agustin
- 9 Special Awards
- 10 Announcement of Top 9
- 11 Question and Answer Competition
- 12 Intermission Number by Khimo
- 13 Final walk of 2024 Queens
- 14 Announcement and Coronation of 2025 winners

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CHAIRMAN OF THE BOARD OF TRUSTEES

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ATTY. DANIEL KENDRICK TUMANGAN

CORPORATE SECRETARY

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OGIE ALCASID

MEMBERS OF THE BOARD OF TRUSTEES

MUTYA
NG
PILIPINAS
2025 QUEENS

CHRISTINA VANHEFFLIN

MUTYA NG PILIPINAS 2025 INTERCONTINENTAL

NAOMI WAINWRIGHT

MUTYA NG PILIPINAS 2025 WORLD TOP MODEL

MARIA ANDREA ENDICIO

MUTYA NG PILIPINAS 2025 TOURISM

GLEZETTE GARCIA

MUTYA NG PILIPINAS 2025 KULTURA

MAHALIA BANGIT

MUTYA NG PILIPINAS 2025 OVERSEAS COMMUNITIES

ALI HANEE POSUEAMUALTO

MUTYA NG PILIPINAS 2025 CHARITY

LYNDZY BLYSS MARANAN

MUTYA NG PILIPINAS 2025 LUZON

EUNICE DEZA

MUTYA NG PILIPINAS 2025 VISAYAS

JULIANA FRESADO

MUTYA NG PILIPINAS 2025 MINDANAO





FREDERICK YUSON

CHAIRMAN
MUTYA NG PILIPINAS INC.

Mutya ng Pilipinas is officially back!

We are now in our 57th year of elevating Philippine pageantry—bringing to life the amazing Mutyas or jewels of the country.

Mutya ng Pilipinas continues to showcase the beauty of our history, culture, and the torchbearers of modern Filipino values—our people. With the future in mind we stay true to our core values: authenticity, purpose, sisterhood, and giving a spotlight to our Filipino roots.

This year we reinvigorate the pageant by focusing on one of Mutya's goals, To Build A Purposeful Tomorrow. This serves as a reminder of our humble beginnings and a guide to our vision of uplifting the country through strong, intelligent and beautiful Filipina women.

Come and join us in making Mutya ng Pilipinas history where we come together and celebrate our vision of building a purposeful tomorrow through empowered women at the helm.



CORY QUIRINO

PRESIDENT
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ABOUT MUTYA

First established in 1968, Mutya ng Pilipinas is an iconic pageant celebrating the beautiful Mutyas or jewels in the Philippines. The pageant is a stage that highlights the beauty of the Philippines' natural gems its unique archipelago, the diverse flora and fauna, pristine beaches and islands, impactful ethnic-inspired creations, bayanihan, amazing food, and the Filipino people.

The Mutya ng Pilipinas Organization exists to raise the bar of Philippine pageantry, as a platform where beauty queens are showcased as empowered women—driven with a sense of purpose, and a passion to make a difference.



MUTYA
NG
PILIPINAS

57 Years of Beauty, Heritage, and Global Excellence

Founded in 1968, Mutya ng Pilipinas—which translates to “Jewel of the Philippines” has long been one of the country’s most prestigious and enduring beauty pageants. The very first coronation took place on December 7, 1968, at the Araneta Coliseum, where 13 beautiful contenders vied for the crown. Emerging victorious was Jane Mozo de Joya, an 18-year-old from Nueva Ecija, who stood 5’4” tall and was admired for her poise and elegance.

That evening was filled with glamour, from the evening gown competition and lively “Hello, Dolly!” musical number to the swimsuit presentation and live orchestra entertainment. Jane’s victory came with an array of prizes for the time - cash, a trip to Hong Kong, a designer wardrobe, a Polaroid camera, insurance coverage, and a bank deposit. The following night, she represented the Philippines at the Miss Asia pageant, where she proudly placed as third runner-up.

Over the next five decades, Mutya ng Pilipinas grew into a pageant powerhouse, producing numerous international winners, including five Miss Asia Pacific International queens and several Miss Tourism International titleholders.

In 2019, the pageant entered a new era under the leadership of President Cory Quirino and Chairman Fred Yuson, who revitalized its mission with a focus on inclusivity, sustainability, and the preservation of Filipino heritage. In 2022, the organization proudly restored its original name and introduced Miss Mutya International, a new global competition to further expand the Philippines’ presence on the world stage.

A historic milestone followed in February 2023 when the Miss Intercontinental franchise - originally held by Mutya ng Pilipinas until 2013 - was returned after nearly a decade under another organization. That same year, Iona Violeta Gibbs, crowned Mutya ng Pilipinas 2022 (Intercontinental), represented the Philippines in Miss Intercontinental 2023, securing a spot in the Top 22. The legacy continued in 2024 with Alyssa Redondo achieving Miss Intercontinental 2024 – Second Runner Up and the prestigious title Power of Beauty 2024, creating yet another historic milestone with the return of the Intercontinental crown to Mutya ng Pilipinas.

Now in its 57th year, Mutya ng Pilipinas remains a shining symbol of beauty with a purpose, honoring its storied beginnings, celebrating its remarkable legacy, and empowering generations of Filipinas to excel on both national and global stages.

WHAT WE STAND FOR

INSPIRE

We want to inspire our youth to become responsible Filipinos.

INFLUENCE

We strive to influence fellow Filipinos to work together in giving our youth a better future.

ENCOURAGE

We want to encourage people of power and influence to give back to the most deserving causes.



2025 CANDIDATES

YSA CAMILLE
AVELLANEDA

AURORA
PROVINCE

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GERALDINE
BUENAFE

BATANGAS
CITY

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JOANA
VALENCIA

BATANGAS
PROVINCE

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VHANA
HERNANDEZ

CABANATUAN
CITY

ဘဲဇာဗဲဇာ ဘဲ ဘဲဇာဗဲဇာ



REYA ANNE
MICO

CALIFORNIA
USA

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MA. ANDREA
ENDICIO

CANDELARIA
QUEZON

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CITY OF
ANTIPOLO

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FLORIDA
USA

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ROSELYN
MAE
BIGARAN
GEN, TRIAS
CITY

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JULIANA
FRESADO
ILIGAN CITY

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JULIANNE
REYES

IMUS CAVITE

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POLYANNA
MARTINA
MANALO

LAGUNA

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CHRISTINA
VANHEFFLIN

LEYTE

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LYNDZY
BLYSS
MARANAN

MABINI
BATANGAS

مابینی
باتانگاس



MAKATI
CITY

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MAHALIA
BANGIT
MELBOURNE
AUSTRALIA

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LUISA
ANTONETTE
BUTAY

MUNTINLUPA
CITY

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CARMINA
VALENTINO

NEW
ZEALAND

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MYREA
CACCAM

ORIENTAL
MINDORO

3 4 5 6 7 8 9 10 11 12

GLEZETTE
GARCIA
PAMPANGA

13 14 15 16 17



PEARLINE
JOY
BAYOG

PANGASINAN

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NAOMI
WAINWRIGHT

PARAÑAQUE
CITY

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LILLIAN
ANDREA
PEREZ

QUEENSLAND
AUSTRALIA

အီလီယံအင်ဒြားပရက်စ်

AMARYLLIS
FLOWER
SILVA

QUEZON
PROVINCE

အမာရီလစ်ဖလိုဆာဆီလဗာ



EUNICE
DEZA

SAN PABLO
CITY

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GLYCELLE
NAVARES

SOUTH
COTABATO

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SUBIC
ZAMBALES
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JANNAH
ROCHELLA
PUNO

TANAUAN CITY
BATANGAS

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MIKYLLA
JED
GARCIA

TRECE MARTIRES
CITY

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MIKAELA
TORINO

TUGUEGARAO
CITY

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KEITHRIEANN
DENISE
RAMIREZ

ZAMBALES

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OFFICIAL SUSTAINABLE MOBILITY PARTNER



OFFICIAL RESIDENCE

MUTYA
NG
PILIPINAS

GOLD SPONSORS



OFFICIAL MARKETING TEAM



OFFICIAL INSURANCE PARTNER



OFFICIAL INSURANCE PARTNER



OFFICIAL HOST CITY



OFFICIAL BAGS AND SHIRTS



OFFICIAL CREATIVE DIRECTOR
FOR SHOTS





MAJOR SPONSORS



OFFICIAL PRODUCTION



OFFICIAL FLAG CARRIER



SYSPROTECH

OFFICIAL TABULATOR

MUTYA
NG
PILIPINAS
PARTNERS



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